



Simone Madigan
Grevillea, 2010
water based acrylic on linen/cotton

Hybrid Craft continues until 12 February

THE UNIVERSITY
GALLERY

THE UNIVERSITY GALLERY

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OPEN Wednesday – Friday 12 noon – 6pm
or by appointment




THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

Simone Madigan

Hybrid Craft



POSTGRADUATE
EXHIBITION
2-12 FEBRUARY 2011

THE UNIVERSITY
GALLERY



“ There is an ongoing symbiosis between printmaking and technology. This exhibition explores the practices of change and the processes of the hybrid craft designer. ”

Simone Madigan
various works including doilies and embroidery, assorted vintage, water based acrylic on cotton, cotton/linen, wool felt and organic cotton
2010



Simone Madigan
Berry
2010
water based acrylic on cotton

COVER IMAGE
Simone Madigan
Calistemon
2010
water based acrylic
on organic hemp/cotton

Simone Madigan

Hybrid Craft

Printmaking, and in particular screenprinting, is the art of process. It is a hands on and labour intensive method of image-making. Through incorporating the use of digital technology in the image-making process, these works highlight the ongoing and ever changing hybridisation that can exist between craft, printmaking and modern digital technology. This body of work is an exemplification of hybrid practice. Through the use of traditional craft techniques the work connects with previous and current

generations of artists who sew, print, dye, embroider and weave. The use of exclusively natural fibres such as hemp, organic cotton, wool, silk and linen is for environmental reasons and for the beauty and uniqueness these materials bring to the work. Using digital technology at various stages from conception to final print is a contemporary way of melding two worlds together, so that both the traditional and the digital complement one another.

Simone Madigan